

Message Text

UNCLASSIFIED

PAGE 01 STATE 025033

15

ORIGIN COME-00

INFO OCT-01 NEA-09 ISO-00 EB-07 RSC-01 /018 R

DRAFTED BY COM/SAD/MCLEVELAND

APPROVED BY EB/OCA/REP/JBRABENS

COM/SAD/JEMURRIN

COM/CAGNE/PHALE

COM/EM/GCLAUSEN

NEA/AFN/DLMAC (INFO)

----- 023638

R 041607Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY TUNIS

UNCLAS STATE 025033

E.O. 11652: NA

TAGS: BEXP,TS

SUBJECT: IN-STORE PROMOTION--MAGASIN GENERAL

1. COMMERCE INFORMED BY DAVID SIEBECK,EXECUTIVE VICE
PRESIDENT OF RETAILERS REPRESENTATIVES INC. (RRI) THAT
A. CHAOUCH,DIRECTOR GENERAL OF MAGASIN GENERAL PLEASED
WITH RESULTS OF BUYING TRIP TO HOUSEWARES SHOW IN CHICAGO
AND DISCUSSIONS IN NEW YORK. SIEBECK REPORTED CHAOUCH
HAS AGREED TO PURCHASE THROUGH RRI BUYING OFFICE.

2. COMMERCE SUGGESTS POST SIGN CONTRACT FOR IN-STORE
PROMOTION AS PREVIOUSLY AUTHORIZED. COPY FY75 ISP
CONTRACT AIRMAILED DIRECT TO POST. CONTRACT CAN BE
SIGNED WITH APPROXIMATE DATES FOR PROMOTION SET OUT IN
ARTICLE 1, PARA.A. SPECIFIC DATES SHOULD BE SUPPLIED
COMMERCE WHEN FINALLY DETERMINED BY MAGASIN GENERAL. KISSINGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 04 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE025033
Document Source: CORE
Document Unique ID: 00
Drafter: SAD/MCLEVELAND
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750041-0578
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750273/aaaacnxq.tel
Line Count: 48
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
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Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 16 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <16 APR 2003 by RuthemTJ>; APPROVED <15 JAN 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
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EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: IN-STORE PROMOTION--MAGASIN GENERAL
TAGS: BEXP, TS
To: TUNIS
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006